



roma
international
estetica

BEAUTY AND WELLNESS
PROFESSIONAL FAIR

XVII EDITION

8.9.10
FEBRUARY 2025
Fiera di Roma



ORGANIZED BY

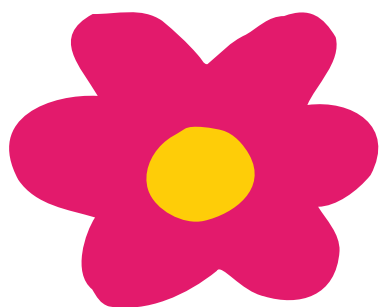


Visibility Opportunities Connections

Roma International Estetica is the professional fair of international standing, organized by Fiera Roma, dedicated to aesthetics and well-being.

A precious strategic moment for the sector and a large B2B space that is not just an exhibition but a place for meeting, updating and networking.

This is the great strength of a fair aimed at the professional attentive to product quality and above all projected towards a growing professional evolution.





**EXPO
EXHIBITION**



**CONFERENCES
& WORKSHOPS**



**SCHOOLS
& TRAINING**



**COMPETITIONS
& CONTESTS**



**NETWORKING
& B2B**

On show: priority areas

AESTHETICS

Products and equipment
Professional equipment
Cosmetics
Make up products
and accessories
Professional clothing
Furniture and furnishings
SPA and Beauty Center

SOLARIUM

Tanning lamps
Tanning equipment, spare parts
and accessories
Bronzing cosmetics
Software and services

HEALTH & WELLBEING

Nutrition products
and supplements
Cosmetics, perfumery
and herbals
Aesthetic medicine
Trichology

NAILS & ART

Nail reconstruction, products and
equipment
Furnishings and accessories
Products for hand and feet care
Podiatry

HAIR & BARBER

Cosmetics and hair care products
Hair styling and hair care
products and equipment
Shaving and beard care products
Products and equipment for
hairstylists and barbers
Trichology
Furnishing
Professional clothing
Services

SERVICES & COLLATERAL ACTIVITIES

SPECIALISED PRESS

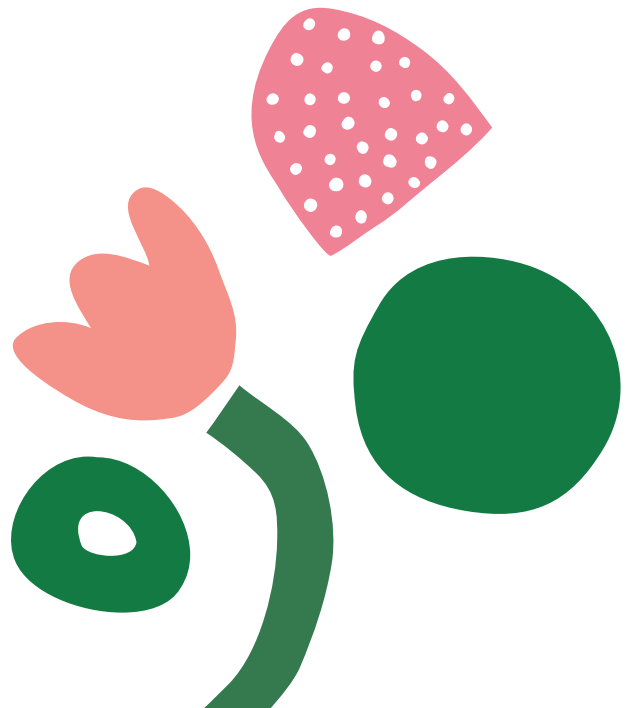




Meet the community

Every year, Rome International Estetica brings together the community of the beauty and wellness professionals!

Beauticians
Manufacturers
Raw materials suppliers
Importers
Distributors
Dealers
Nail artists
Professional schools
Services providers
Healthcare professionals
Associations
Specialised press



www.romainternationalestetica.it

ORGANIZED BY:



FIERA ROMA SRL
Via Portuense 1645-1647,
00148 (RM), Italy
Ph. +39 06 65074200
www.fieraroma.it

EXPO SECRETARIAT
Ph. +39 06 65074521
info@romainternationalestetica.it

NETWORKING SECRETARIAT
Ph. +39 333 8260306
intl@romainternationalestetica.it

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